

ELSA SECCO

ART DIRECTOR & MOTION DESIGNER

Age: 25 y.o (11/19/1988)

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WORK EXPERIENCES

2011 - 2013 **BIBORG INTERACTIVE** - JUNIOR ART DIRECTOR & MOTION DESIGNER

Art Direction: Conception and production of interactive campaigns, working with the Creative Directors, creation of storyboards, ergonomics, UX experience, boards design.

Motion Design: Boards and elements animation on After Effects & Adobe Flash.

Clients: Sony Playstation, Walt Disney, Ubisoft, Volkswagen, Fendi

Awards: Bannerblog - GR / Google Think Insights - Assassin's Creed III / Google Think Insights - The Last Of Us

2010 - 2011 **OWNI** - GRAPHIC DESIGNER & DATAVISUALIZATION

Graphic Design: Conception & design of websites, web interfaces, social apps, logos, call of bids.

Illustration: Article illustrations about politics, internet, science, etc, working closely with journalists.

Datavisualization: Analysing data with journalists & developers. Prints or web apps integrated with articles.

Clients: Wikileaks, Unesco, Orange Labs, RFI, France24, Docnews, Vogue

Award: General Excellence in Online Journalism, (App for Wikileaks) / Finalist in SXSW 2011 (news related technologies)

2009 (4 months) **PUBLICIS NET** - PROJECT MANAGER INTERN

Management: Team and ressources management, briefings, testing, delivery, validation, client meetings.

Account: L'Oreal, Garnier

EDUCATION

2008 - 2011 **HETIC** Master's Degree in IT Engineering and Management (Paris, FRANCE)

2006 - 2008 **DUT SRC** BTEC Higher National Diploma in Communication Networks & Services

2006 **SCIENTIFIC A LEVEL** Mathematics option graduated with honors.

SKILLS

ART DIRECTION / CONCEPTION / MOTION DESIGN / WEBSITE, MOBILE, APPS DESIGN / VIDEO EDITING / VISUAL IDENTITY / FLASH ANIMATION / UX DESIGN

HOBBIES

PLAYING THE TROMBONE / ROMA / GAME OF THRONES / TRAVELING / DIVING / DUKE NUKEM 3D / WOODY ALLEN / AMERICAN HORROR STORY / FEVER RAY / MARC RYDEN / GRAVITY RUSH / MACEO PARKER /